

EDO ART EXPO & Edo-Shodo Exhibition Quick Reference

Venues									
1	Ibasen Art Museum	🏠							
2	Eitaro Sohonpo	🏠	📖	♥	📌	📌	📌	📌	GOAL
3	Edoya	🏠	📖			📌	📌	📌	
4	Oedo-Nihonbashi River Historical Boat Cruising (Nihonbashi port)	Reservation required. http://www.edo-tokyo.info/ship/							
5	Japanese Restaurant Shimamura					📌	📌		
6	Toyoda					📌	📌		
7	Café Salvador Business Salon					📌	📌	📌	GOAL
8	Kabukiza Gallery	🏠			📌				
9	Matsukin	🏠	📖					📌	
10	Kabukiza Tower (5F/1F/B2)		📖					📌	
11	Courtyard by Marriott Tokyo Station	🏠				📌	📌		
12	Courtyard by Marriott Tokyo Ginza Hotel	🏠				📌	📌	📌	
13	Coredo Nihonbashi (3F)		📖			📌	📌	📌	GOAL
14	Sembikiya-Sohonten	🏠	📖	♥	📌	📌	📌	📌	GOAL
15	Kite Museum	🏠							
16	Tokyo Chuo City Tourist Information Center	🏠	📖					📌	GOAL
17	Chuo Historical Museum / Planetarium "Time Dome Akashi"	🏠						📌	
18	Tokyo City Air Terminal (Cafe de Crie)		📖					📌	
19	Nihonbashi Information							📌	
20	Nihombashi Takashimaya S.C. (Main Building 7F Yamadamatsu Kobokuten)					📌	📌		
21	Ninben Nihonbashi Main Store		📖	♥		📌	📌	📌	
22	Pier West Square building (B1 Atrium)		📖					📌	
23	Mitsui Memorial Museum	🏠			📌				
24	Yaesu Shoppingmall					📌	📌		
25	Yanone-Sushi					📌	📌		
26	Yamamoto-Noriten	🏠	📖	♥		📌	📌	📌	GOAL
27	Yuito (3F)	🏠	📖						
28	Royal Park Hotel	🏠		♥		📌	📌	📌	

Venues									
29	Roji Nihonbashi			♥		📌	📌		
30	Mitsuo Aida Museum	🏠	📖		📌			📌	
31	Idemitsu Museum of Arts	🏠			📌				
32	Okuno Karuta-ten	🏠	📖					📌	
33	Kanda Myoujin Shrine	🏠							
34	Chiyoda City Tourist Information Center		📖					📌	GOAL
35	Chiyoda City's Hibiya Library & Museum	🏠	📖					📌	
36	Tokyo City i (Tokyo Tourist Information Center)	🏠	📖					📌	
37	The Tokyo Station Hotel (2F) ※Tokyo Station Marunouchi South Entrance (South Dome)	🏠						📌	
38	Hie-jinja Shrine	🏠						📌	
39	Forum Art Shop		📖					📌	
40	Meiji University Museum	🏠	📖						
41	Yamada-shoten Gallery	🏠						📌	
42	Shibashinmei Eitaro					📌	📌	📌	
43	Shiba Daijingu Shrine							📌	
44	Shiba Toshogu Shrine							📌	
45	Osakaya	🏠				📌	📌	📌	
46	Shinshoudouh					📌	📌	📌	
47	Zojoji Temple	🏠	📖		📌			📌	
48	Tokyo Tower (Foot Town 1F Information Center)							📌	
49	Minato City tourist information center							📌	GOAL
50	Sumida Edo Kiriko-kan							📌	
51	Ryogoku Tourist Information Center							📌	
52	The Sumida Hokusai Museum	🏠			📌				
53	The Tokyo Metropolitan Edo-Tokyo Museum	🏠			📌				
54	Tobu Hotel Levant Tokyo		📖					📌	
55	Koto-City Fukagawa Edo Museum	🏠						📌	

⚠️ Hours of operation vary by venue. Please check beforehand.

Icons Key

- 🏠 ▶ Ukiyo-e Exhibition and Edo-Related Exhibition
- 📖 ▶ Edo-Shodo Exhibition
- 📌 ▶ Ukiyo-e Stamp Rally
- 📌 ▶ S&N Rally
- 📌 ▶ Art Rally
- ♥ ▶ Tohoku Aid Project Reconstruction Support
- GOAL ▶ Exchange desk

■ You can download this Official Guidebook from our homepage.
Please search it from **EDO ART EXPO**.

#edoartexpo Complete the Ukiyo-e Stamp Rally



Hashtag your completed *ukiyo-e* on your SNS account and be featured on the event homepage.
And don't forget to follow the EDO ART EXPO account!

How to participate Use your Facebook, Twitter or Instagram account.
Hashtag your image #edoartexpo.

- ⚠️ The hashtagged image will be made available on publically viewable media, such as the event website and official social media account, public relations and other media.
- ⚠️ The posted image must not infringe on any third party intellectual rights.
- ⚠️ While copyright of any posted images remains with the contributor, they agree to release any claims on use for event-related purposes.

Hosted by : NPO Corporation Tokyo-chuo Network Supported by : Tokyo Metropolis, Chuo City, Chiyoda City, Minato City, Sumida City

Official Guidebook

The 12th EDO ART EXPO

The Aesthetic Sense of Edo Japan

Vividly Colored with *Ukiyo-e* from TOKYO to EDO

2019 9.20 FRI - 10.8 TUE

Related Events

The 8th *Edo-Shodo* Exhibition by local school children

What is the EDO ART EXPO & the Edo-Shodo Exhibition ?

Each year NPO Corporation Tokyo-chuo Network holds the EDO ART EXPO and The *Edo-Shodo* Exhibition by local school children, major events hosted across four of Tokyo's wards Chuo City, Chiyoda City, Minato City and Sumida City. These exhibitions aim to introduce the arts and culture of the Edo era and utilize approximately 60 different venues, including well-established local shops, hotels, temples, shrines and centers of culture or tourism.

At the 12th EDO ART EXPO, we'll explore the period through exhibitions with our Vividly Colored with *Ukiyo-e* from TOKYO to EDO theme. The 8th *Edo-Shodo* Exhibition by local school children has over 4,300 entries, from which 400 awards will be presented with the support of 72

sponsors. Award-winning works will be displayed on the Net Exhibition official website, in addition to the *Edo-Shodo* Exhibition venues.

The popular *Ukiyo-e* Stamp rally returns, along with a variety of events and workshops that will provide plenty to do and see over the course of the exhibition.

We hope everyone gets a chance to take advantage of all that the EDO ART EXPO and The *Edo-Shodo* Exhibition by local school children have to offer, and takes away a new understanding of the unique culture of the Edo era.

Tokyo a city that celebrates tradition as it evolves toward the future. See the Edo period come to life, with *Ukiyo-e* paintings that add color to the city's scenic landscape.

Place your stamps here.

STAMP RALLY TEMPLATE

GOAL stamp

Name

Address

Tel

E-mail

版 Ukiyo-e Stamp Rally

¥ no participation fees

How to Participate

- Black, red, purple and yellow stamps have been placed at select venues and can be used to complete one's own *ukiyo-e*. A map to participating venues and specific stamps can be found in the Quick Reference.
- A single sheet of the Stamp Rally Template can be used to complete Kitagawa Utamaro's famous "The Girl Blowing a Glass Toy" in four colors in any order.
- Once complete, submit your *ukiyo-e* to the venue's rally exchange desk to receive a "GOAL" stamp, entitling you to qualify for a prize, awarded on a first-come, first-serve basis.
- Make sure to include your name, address, telephone number and e-mail address on your completed Template before submitting to the venue's rally exchange desk, or directly to the office of the Tokyo-chu Network, in order to participate in the prize lottery.

Address :
NPO Corporation Tokyo-chuo Network
1-11-8 Pier West Square 3F Tsukuda, Chuo-ku, Tokyo 104-0051

- ⚠️ Prizes will not be sent overseas, a domestic address is required.
- ⚠️ Only entries stamped "GOAL" are eligible for a prize, one entry per person.
- ⚠️ One person, one prize for participation.



The Aesthetic Sense of Edo Japan

The 12th EDO ART EXPO

CULTIVATE YOUR AESTHETIC SENSE OF BEAUTY BY APPRECIATING ARTWORK FROM THE EDO PERIOD



To commemorate the Tokyo 2020 Olympics, an exhibition of Japan's most recognized landscape paintings from the Edo period will be held at the Ukiyo-e Exhibition Hall, featuring works by artists including from Katsushika Hokusai and Utagawa Hiroshige. We hope you enjoy touring the town, learning about the period and taking in the work of *Ukiyo-e* craftsmen who carved their own unique visions while capturing their time in remarkable ways.

Ukiyo-e Exhibition

Ukiyo-e exhibitions will be held at a variety of venues, including famous shops, offices, hotels, shrines and tourist centers.



Venues Map & Quick Reference

3 9 11 12 14 16 26 27 28 32 37 47

no entrance fees

Edo-Related Exhibition

Exhibitions connected to the event's main theme will be held at local galleries, museums, universities and other arts and crafts locations.



Venues Map & Quick Reference

1 2 3 17 32 35 38 40 41 45

no entrance fees



Venues Map & Quick Reference

8 15 23 30 31 33 47 52 53 55

entrance fees

About Edo

Edo was the former name of Japan's capital city Tokyo during the Edo period 1603-1867. As the center of politics and economics, Edo had become a sprawling metropolis, reaching a population of more than 1,000,000 people — surpassing that of Paris and London at the beginning of the 18th century. Edo was renamed Tokyo in 1868 the 4th year of the Keiō period under the Meiji Restoration.

About Ukiyo-e

Both in Japan and overseas, *Ukiyo-e* is widely regarded as one of the most prominent forms of Japanese traditional art established during the Edo period. Rather than focusing on images of the past or future, *Ukiyo-e* depicts the customs of the day, and embodies a wide variety of subjects including flowers & birds, beautiful women, actors, and landmarks.



The 8th Edo-Shodo Exhibition by local school children

APPRECIATE CHILDREN'S SHODO, AND GET A SENSE OF THEIR RICH IDEAS AND FUTURES

The *Edo-Shodo* Exhibition by local school children, focusing on two themes, "Words associated with Edo" and, in anticipation of the 2020 Tokyo Olympics, "National Names in Kanji", will be displayed at selected Exhibition Venues.



Venues Map & Quick Reference

2 3 9 10 13 14 16 18 21 22 26 27 30 32 34 35 36 39 40 47 54

About Shodo

Traditional brush-stroke calligraphy is practiced in Japan in *Kanji*, *Hiragana* and *Katakana*. An important part of Japanese culture, good calligraphy is admired for the balance of the character as a whole and the way individual strokes harmonize with the meaning.



Fude

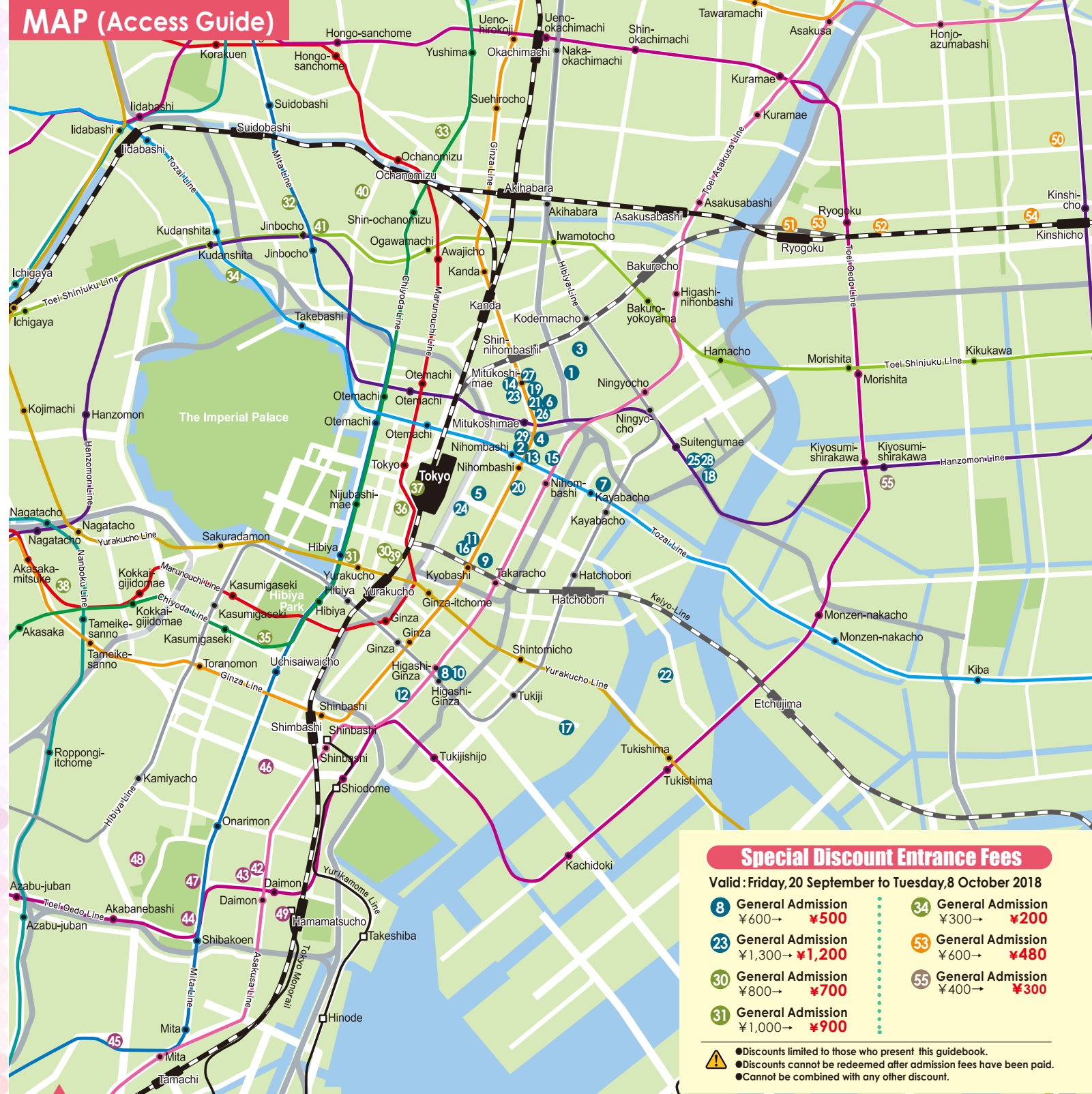


The 9th Reconstruction Support - Tohoku Aid Project

At NPO Corporation Tokyo-chuo Network, we continue to support areas affected by the Great East Japan Earthquake that occurred on March 11, 2011. As part of this year's Tohoku support project, we will donate 5% of the sales of special "Support Products" available at each EDO ART EXPO venue towards the reconstruction of the main shrine of Kashimamiko Shrine in Ishinomaki, Miyagi Prefecture.



MAP (Access Guide)



Special Discount Entrance Fees

Valid: Friday, 20 September to Tuesday, 8 October 2018

8 General Admission ¥600 → ¥500	34 General Admission ¥300 → ¥200
23 General Admission ¥1,300 → ¥1,200	53 General Admission ¥600 → ¥480
30 General Admission ¥800 → ¥700	55 General Admission ¥400 → ¥300
31 General Admission ¥1,000 → ¥900	

● Discounts limited to those who present this guidebook.
● Discounts cannot be redeemed after admission fees have been paid.
● Cannot be combined with any other discount.

Three Attractive Rallies! DISCOVER NEW CHARMS AROUND THE CITY

We're hosting three exciting rallies, and completion entitles you to enter our special prize lottery. In addition, you can double your chances of winning first-come-first-serve prizes just by participating.



Ukiyo-e Stamp Rally

Our most popular annual tradition, open to all, lets participants complete their own ukiyo-e while exploring the city and event venues.



Venues 2 3 7 9 10 12 13 14 16 17 18 19 21 22 26
Map & Quick Reference 28 30 32 34 35 36 37 38 39 41 42 43 44 45 46
47 48 49 50 51 54 55



S&N Rally

Purchase sweets or Nihonbashi-Bijin products at three different venues to complete.



Venues 2 3 5 6 7 11 12 13 14 20 21 24 25 26 28
Map & Quick Reference 29 42 45 46



ART Rally

Collect tickets at three galleries or related venues to complete.



Venues 8 23 30 31 47 52 53
Map & Quick Reference